

2022
INDUSTRY
PARTNER
PROGRAM



Long Island Golf Course Superintendents Association

LIGCSA
P.O. Box 84
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Dear Industry Partner:

Once again, the LIGCSA is proud to announce the Industry Partner Program (IPP) for the 2022 season. This program has had great impact on our association and continues to drive the LIGCSA forward making us a leader in the industry.

The IPP allows the LIGCSA to support our industry in many ways, most notably, the continuation and implementation of the New York State Best Management Practices for golf courses (NYSBMP). The NYSBMP initiative has proven to be a powerful tool in the government relations arena showcasing responsible property management on golf courses. Our partnership has also allowed the LIGCSA to contribute to like-minded groups such as NYSTA, NYGCF, Tristate Turf Research Foundation, GCSAA Foundation and provide direct funding for university research at Rutgers, Penn State, Cornell and Farmingdale. These financial contributions continue to open doors and create relationships so our membership can continue to operate in a sustainable fashion.

With what seems like the never-ending pandemic spiking again, the LIGCSA board of directors decided to continue with online education again for our 2022 edition. Although, we were looking forward to having in person education, we felt that online education would best serve our members. We have kicked off our 2022 winter education webinar series having completed the first two of six live webinars offered this off season and we're looking forward to the next four. In addition to offering a great lineup of speakers for our webinars, we have a full slate of golf and entertainment events planned for the year as well as our season long 2-Ball tournament.

Our sponsorship program has brought tremendous value to our association, all members have gained from this partnership and the board of directors has worked diligently to keep this program as competitive as possible holding sponsorship fees in check since 2015. Due to the rising costs related to the pandemic, rising costs of hosting golf events and producing our branded giveaways, the LIGCSA board of directors is tasked with the difficult decision to increase the IPP sponsorship fees. We are cognizant of the financial commitment that our sponsors make and trust that you are seeing the value in our unparalleled golf and social events, branded giveaways, research contributions and educational opportunities being offered. We are confident the IPP will continue to have a positive impact on your business through advertising, networking, and recognition as a strong supporter of the LIGCSA.

Our sponsor support for the IPP has been impressive from day one and the LIGCSA is one of the leading golf course trade associations in the country due to your commitment. The board of directors will continue to work responsibly and move our partnership forward ensuring that your sponsorship experience continues to exceed expectations. I wish you the best in health and success in 2022 and ask you to join us as a sponsor of the IPP as we kick off another great year filled with friendship and fun.

Sincerely,

Joe Gardner, LIGCSA President

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Company Name: _____

Please select a Membership Program:

_____ Platinum Sponsorship	\$8,500
_____ Gold Sponsorship	\$5,900
_____ Silver Sponsorship	\$2,700
_____ Bronze Sponsorship	\$1,450
_____ Event Sponsorship	\$500 each
_____ Holiday Party	
_____ Regular Annual Membership Dues Only	\$300

Select a Payment Option:

_____ One Payment (2/1)	
_____ Two Payments (2/1 & 7/1)	
_____ Four Payments (2/1, 4/1, 7/1 & 10/1) (Platinum Only)	

Please return by February 1, 2022 to the LIGCSA.

You will then be invoiced based on your selection.

2022 OFFICERS AND DIRECTORS

PRESIDENT

Joe Gardner (1/22-12/22)
Fresh Meadow Country Club
Cell: 914-318-5407
Email: joe@freshmeadow.org

VICE PRESIDENT

Timothy Benedict, CGCS (1/22 – 12/22)
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PAST PRESIDENT

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DIRECTOR

Chris Johnson (1/20-12/22)
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Cell: 631-830-3147
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DIRECTOR

Ken Frank (1/21-12/23)
Plandome Country Club
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DIRECTOR

Justin Buhler (1/21-12/23)
The Golf Club at Middle Bay
Cell: 516-313-9875
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DIRECTOR

Luke Knutson (1/22 – 12/24)
Rockville Links Club
Cell: 516-250-0076
Email: knutson724@gmail.com

DIRECTOR

Pat Ryan (1/22 – 12/24)
Sands Point Golf Club
Cell: 516-306-9757
Email: pryan@sandspointgc.org

CLASS C REPRESENTATIVE

Sam Hess (1/22—12/23)
Mill River Club
Cell: 570-854-9692
Email: samuel_hess@yahoo.com

Platinum Sponsorship: \$8,500

- ◆ Advertisement on the LIGCSA website *plus* a link to your company’s website.
- ◆ Full page Sponsorship ad in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ Verbal recognition before golf and during receptions at LIGCSA golf events.
- ◆ Banner recognition at all LIGCSA golf and educational meetings.
- ◆ Table top advertisement at each golf meeting reception reading “*Thank You To Our Platinum Sponsors*” with your company logo.
- ◆ One Foursome at each golf meeting.
- ◆ Two, 30-second radio advertisements during the season. The *On Par* radio program runs every Saturday from 8:00am—8:30 am May thru October on WGBB 1240 AM and is also available on podcast via scorciaonpar.podbean.com.
- ◆ All Platinum Sponsors will have company logoed merchandise handed out as a door prize at each golf event. Please note: All Platinum Sponsors will be equally represented and company logoed merchandise will be distributed sequentially to the participants at each golf event.
- ◆ Tee Sign Representation at each golf meeting.
- ◆ Admission for four (4) to the LIGCSA Educational Seminar / Webinars.
- ◆ Admission for four (4) to the LIGCSA Annual Meeting.
- ◆ Admission for four (4) to the LIGCSA Holiday Party.

Gold Sponsorship: \$5,700

- ◆ Advertisement on the LIGCSA website.
- ◆ Half-page Sponsorship advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at three (3) golf meetings.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for two (2) at the LIGCSA Educational Seminar / Webinars.
- ◆ Admission for two (2) to the LIGCSA Annual Meeting.
- ◆ Admission for two (2) at the LIGCSA Holiday Party.

Silver Sponsorship: \$2,900

- ◆ Advertisement on the LIGCSA website.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at a golf meeting of your choice.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for one (1) to the LIGCSA Educational Seminar / Webinars.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for one (1) to the LIGCSA Holiday Party.

Bronze: \$1,450

- ◆ Advertisement on the LIGCSA website.
- ◆ Membership dues paid for your Company.
- ◆ Tee sign representation at all golf meetings.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.

Event Sponsorship: \$500

Holiday Party

- ◆ Verbal recognition at the event.
- ◆ Admission to the event for two people.
- ◆ Company logoed signage at the event.