

2020
INDUSTRY
PARTNER
PROGRAM



Long Island Golf Course Superintendents Association

LIGCSA
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Dear Industry Partner:

The LIGCSA is pleased to announce the 2020 Industry Partner Program (IPP). This program has had great impacts for our association and the turf industry; most notably supporting the creation and implementation of the online New York State Golf Course Best Management Practices. The IPP has also allowed the LIGCSA to contribute to other local trade associations such as NYSTA, Tri-State Research and the Environmental Institute for Golf as well as providing funding for university research at Rutgers, Penn State, Cornell and Farmingdale. The LIGCSA Board of Directors (BOD) is committed to providing the best and most current information to both educate and represent our members. We believe the Industry Partner Program will continue to have a positive impact on your business thru advertising, networking and recognition as a strong supporter of the LIGCSA and the turf industry.

The 2020 Winter Education Conference at Bethpage State Park will be our first event of the year on Wednesday, January 22, 2020 and continues to be our leading event with quality guest speakers year after year. The Golf & Entertainment committee has lined up a great collection of courses for our events next year. They are currently seeking a venue to host the September golf event for 2020. The LIGCSA website continues to evolve better promoting our sponsors and serving our members. www.ligcsa.com The modern appearance has evolved even further into a mobile app version that is now available to members. Features such as online event registration and payment are just some of the conveniences now offered thru our website. The Government Relations Committee continues to monitor the initiatives and actions of local and national government agencies as well as working closely with these entities on evolving initiatives such as the reclaimed water use for golf courses and evolutions in pesticide use. Collaborated efforts with these agencies along with our support of the online NYSBMP for Golf Courses has demonstrated our association's commitment to being proactive leaders on the issues that face our community and industry.

In 2020, the Board of Directors will continue to grow the LIGCSA and our brand. We are looking to finish the legal process to reclassify our association and create a foundation to award scholarships, research grants and charitable donations. We are expanding our footprint both online through social media and local media channels. We will continue in our primary mission to educate our members, represent our members in our communities and provide quality social gatherings for our membership.

Enclosed, please find our 2020 Industry Partner Program for your consideration. We have created a diverse sponsorship program that we feel will allow all of our affiliates to participate in some way. We eagerly anticipate the 2020 season and your participation at all LIGCSA golf, education and social events.

Again, we thank you for your commitment and continued support.

Respectfully, The LIGCSA Board of Directors

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Company Name: _____

Please select a Membership Program:

_____ Platinum Sponsorship	\$8,000
_____ Gold Sponsorship	\$5,350
_____ Silver Sponsorship	\$2,700
_____ Bronze Sponsorship	\$1,350

_____ **Event Sponsorship** **\$500 each**

_____ **Holiday Party**

_____ **Regular Annual Membership Dues Only** **\$275**

Select a Payment Option:

_____ One Payment (2/1)
_____ Two Payments (2/1 & 7/1)
_____ Four Payments (2/1, 4/1, 7/1 & 10/1) (Platinum Only)

Please return by January 3, 2020 to the LIGCSA.

Please note: Platinum Sponsors committing after this date may not receive banner recognition at the Winter Education Conference Wednesday, January 22, 2020.

You will then be invoiced based on your selection.

2020 OFFICERS AND DIRECTORS

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CLASS C REPRESENTATIVE

Pending

Platinum Sponsorship: \$8,000

- ◆ Advertisement on the LIGCSA website *plus* a link to your company's website.
- ◆ Full page Sponsorship ad in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ Verbal recognition before golf and during receptions at LIGCSA golf events.
- ◆ Banner recognition at all LIGCSA golf and educational meetings.
- ◆ Table top advertisement at each golf meeting reception reading “*Thank You To Our Platinum Sponsors*” with your company logo.
- ◆ One Foursome at each golf meeting.
- ◆ Two, 30-second radio advertisements during the season. The *On Par* radio program runs every Saturday from 8:00am—8:30 am May thru October on WGBB 1240 AM and is also available on podcast via scorciaonpar.podbean.com.
- ◆ All Platinum Sponsors will have company logoed merchandise handed out as a door prize at each golf event. Please note: All Platinum Sponsors will be equally represented and company logoed merchandise will be distributed sequentially to the participants at each golf event.
- ◆ Tee Sign Representation at each golf meeting.
- ◆ Admission for four (4) to the LIGCSA Educational Seminar.
- ◆ Admission for four (4) to the LIGCSA Annual Meeting.
- ◆ Admission for four (4) to the LIGCSA Holiday Party.

Gold Sponsorship: \$5,350

- ◆ Advertisement on the LIGCSA website.
- ◆ Half-page Sponsorship advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at three (3) golf meetings.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for two (2) at the LIGCSA Educational Seminar.
- ◆ Admission for two (2) to the LIGCSA Annual Meeting.
- ◆ Admission for two (2) at the LIGCSA Holiday Party.

Silver Sponsorship: \$2,700

- ◆ Advertisement on the LIGCSA website.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at a golf meeting of your choice.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for one (1) to the LIGCSA Educational Seminar.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for one (1) to the LIGCSA Holiday Party.

Bronze: \$1,350

- ◆ Advertisement on the LIGCSA website.
- ◆ Membership dues paid for your Company.
- ◆ Tee sign representation at all golf meetings.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.

Event Sponsorship: \$500

Holiday Party

- ◆ Verbal recognition at the event during dinner.
- ◆ Admission to the event for two people.
- ◆ Company logoed signage at the event.