

2018  
INDUSTRY  
PARTNER  
PROGRAM



Long Island Golf Course Superintendents Association

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LIGCSA  
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Dear Industry Partner:

Once again, the LIGCSA is proud to announce the 2018 Industry Partner Program. This program has had far reaching impacts for our association and the turf industry, most notably backing the creation and implementation of the New York State Golf Course Best Management Practices. We have also been able to support organizations such as NYSTA, Tri-State and the EIFG while funding research at Rutgers University, Penn State University, Cornell University and Farmingdale College. The LIGCSA Board is committed to providing the best information to all of our members. We believe this program has had and will continue to have a positive impact on your businesses advertising, networking and recognition as a chief supporter of our association and the turf industry.

The Winter Educational Conference at Bethpage will kick off the new year on January 24th, with a distinguished slate of industry speakers. The golf and entertainment committee is currently working on a happy hour gathering at the GIS in San Antonio, golf venues for the 2018 season and our annual summer social. Our new website is up and running with more user-friendly capabilities and a fresh, modern look that better promotes our association and sponsors. The government relations committee continues to closely monitor the initiatives and actions of national and local government agencies working closely with policy makers on initiatives such as the Long Island Nitrogen Action Plan and the Long Island Water Resources Management Plan. Efforts like these continually demonstrate our associations steadfast commitment to being proactive in our community and the industry.

In 2018 we plan to continue branding our association and hope you will join us. With your continued support our events will stay strong and our commitment to the industry and the community will continue to grow.

Enclosed you will find our Industry Partner Program for 2018. The diverse levels create an opportunity for all our affiliates to participate. We look forward to your participation at all our golf, education and social events.

Again, we thank you for your commitment and continued support and look forward to a great 2018 season.

Respectfully,

The LIGCSA Board of Directors

2018  
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PARTNER PROGRAM

Company Name: \_\_\_\_\_

Please select a Membership Program:

\_\_\_\_\_ **Platinum Sponsorship** \$8,000  
\_\_\_\_\_ **Gold Sponsorship** \$5,350  
\_\_\_\_\_ **Silver Sponsorship** \$2,700  
\_\_\_\_\_ **Bronze Sponsorship** \$1,350

\_\_\_\_\_ **Event Sponsorship (select one or more)** \$500 each

\_\_\_\_\_ **Beach Party**  
\_\_\_\_\_ **Holiday Party**

\_\_\_\_\_ **Regular Annual Membership Dues Only** \$275

\_\_\_\_\_ **Additional Donation** \$ \_\_\_\_\_

Select a Payment Option:

\_\_\_\_\_ **One Payment (2/1/12)**  
\_\_\_\_\_ **Two Payments (2/1 & 7/1/12)**  
\_\_\_\_\_ **Four Payments (2/1, 4/1, 7/1 & 10/1/12) (Platinum Only)**

Please return by January 15, 2018 to the LIGCSA.

Please note: Platinum Sponsors committing after this date may not receive banner recognition at the Educational Seminar on January 24, 2018.

You will then be invoiced based on your selection.

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## 2018 OFFICERS AND DIRECTORS

### **PRESIDENT**

*Eric O'Neill (1/18-12/18)*  
North Shore Towers Country Club  
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### **DIRECTOR**

*Tom Kaplun (1/18-12/20)*  
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### **VICE PRESIDENT**

*Brian Benedict (1/18-12/18)*  
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### **DIRECTOR**

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### **SECRETARY**

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### **DIRECTOR**

*Luke Knutson (1/16 – 12/18)*  
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### **TREASURER**

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### **DIRECTOR**

*Timothy Benedict , CGCS (1/17 – 12/19)*  
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### **PAST PRESIDENT**

*Peter Cash (1/18-12/18)*  
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### **DIRECTOR**

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### **CLASS C REPRESENTATIVE**

*Ethan Haveman (1/17 – 12/18)*  
*The Muttontown Club, East Norwich, NY 11732*  
*516-922-3271 – Cell: 605-595-2505*

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## Platinum Sponsorship: \$8,000

- ◆ Advertisement on the LIGCSA website *plus* a link to your company's website.
- ◆ Full page Sponsorship ad in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ Verbal recognition before golf and during receptions at LIGCSA golf events.
- ◆ Banner recognition at all LIGCSA golf and educational meetings.
- ◆ Table top advertisement at each golf meeting reception reading “*Thank You To Our Platinum Sponsors*” with your company logo.
- ◆ One Foursome at each golf meeting.
- ◆ Two, 30-second radio advertisements during the season. The *On Par* radio program runs every Saturday from 8:00am—8:30 am May thru October on WGBB 1240 AM and is also available on podcast via scordiaonpar.podbean.com.
- ◆ All Platinum Sponsors will have company logoed merchandise handed out as a door prize at each golf event. Please note: All Platinum Sponsors will be equally represented and company logoed merchandise will be distributed sequentially to the participants at each golf event.
- ◆ Tee Sign Representation at each golf meeting.
- ◆ Admission for three (3) to the LIGCSA Educational Seminar.
- ◆ Admission for three (3) to the LIGCSA Beach party.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for (3) three to the LIGCSA Holiday Party.

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**Gold Sponsorship: \$5,350**

- ◆ Advertisement on the LIGCSA website.
- ◆ Half-page Sponsorship advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at three (3) golf meetings.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for two (2) at the LIGCSA Educational Seminar.
- ◆ Admission for two (2) at the LIGCSA Beach Party.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for two (2) at the LIGCSA Holiday Party.

**Silver Sponsorship: \$2,700**

- ◆ Advertisement on the LIGCSA website.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.
- ◆ Membership dues paid for your Company.
- ◆ One foursome at a golf meeting of your choice.
- ◆ Tee sign representation at all golf meetings.
- ◆ Admission for one (1) to the LIGCSA Educational Seminar.
- ◆ Admission for one (1) to the LIGCSA Beach Party.
- ◆ Admission for one (1) to the LIGCSA Annual Meeting.
- ◆ Admission for one (1) to the LIGCSA Holiday Party.

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**Bronze: \$1,350**

- ◆ Advertisement on the LIGCSA website.
- ◆ Membership dues paid for your Company.
- ◆ Tee sign representation at all golf meetings.
- ◆ Quarter page advertisement in the LIGCSA printed roster book.

**Event Sponsorship: \$500**

**Beach Party or Holiday Party**

- ◆ Verbal recognition at the event during dinner.
- ◆ Admission to the event for two people.
- ◆ Company logoed signage at the event.